CONCLUSION

1. Status of the Claims

Applicants have withdrawn claims 14-36, 41-44 and 46-83. Claim 45 was cancelled.

Presently pending in this application are claims 1-13 and 37-40 of which claim 1 is independent

and the remainder are dependent.

2. Election

As noted above, Applicants elect, with traverse, the invention alleged to be Group I

(claims 1-13 and 37-40) drawn to "a dual platform interface for purchasing media content,

classified in classified 705, subclass 50." The Applicants submit that the application is in good

and proper form for allowance.

3. Conclusion

Applicants respectfully request the Examiner to pass this application to issue. If, in the

opinion of the Examiner, a telephone conference would expedite the prosecution of this

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application, the Examiner is invited to call the undersigned attorney, at 312-913-2134.

Respectfully submitted,

McDONNELL BOEHNEN HULBERT & BERGHOFF LLP

Date: May 26, 2009

By: /George I. Lee/

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McDonnell Boehnen Hulbert & Berghoff LLP 300 South Wacker Drive, Suite 3200 Chicago, Illinois 60606 312-913-0001 Application Serial No. 10/622,146 Inventor(s): Tom McCarthy Date Filed: July 16, 2003 MBHB Case No. 03-637